

# 12 ANNUAL HOODOO VODOO HALLOWEEN BLUES BALL

The 12th annual Hoodoo Voodoo Halloween Blues Ball, Sunday October 30th, and Monday Oct 31<sup>st</sup> 2011, promises to be the best so far. With the line up already secured, and 11 Voodoos under our belt, we are confident this year's event will draw record crowds. Sponsors who sign up early will get the maximum exposure for their company.

This year's confirmed acts: Albert Castiglia Band, David Shelley and Bluestone, Graham Wood Drout and Iko-Iko, The Official band of the Hoodoo Voodoo The Nuclebusters and The rocking blues power of Rod Hamdallah from Atlanta, GA.

The event is hosted by self proclaimed "Queen of Halloween" Dar of the Sunday Blues on WKPX radio. More chills and thrills, and more tricks and treats! As always the Hoodoo Voodoo will hold the annual costume contest for cash and prizes, hosts vendors and tarot readers, and once again become a haunted venue.

Sponsors will enjoy benefits of advertising on the Sunday Blues with Dar on WKPX and all other media coverage of the event, as well as website banners and links on the Hoodoo Voodoo website, a program ad, signage and the opportunity to have a booth or hand out printed materials at the event.

The marketing opportunities are endless and can be as creative as you care to be. Annually the event draws 200-300 people per day, the maximum capacity for the venue and is talked about for months afterwards. It has become the premier event for music fans and those who love Halloween!

Other activities to be announced will help prolong the activities and bring a second day of opportunity to reach your target audience. Our demographics for the Hoodoo Voodoo range from age 21- 51.

We look forward to having you on board as a sponsor and working together to make another memorable Hoodoo Voodoo Halloween Blues Ball for 2011.

Happy Halloween!

For Sponsor and vendor information please contact:

Dar Lopez

[djdar@blueatheart.com](mailto:djdar@blueatheart.com)

954.829.4173

Gerardo Lopez

786 3800866

[mrg@Blueatheart.com](mailto:mrg@Blueatheart.com)

**OCTOBER 30 – 31 2012 - Satchmo Blues Bar**

**[www.hoodoovoodoo.com](http://www.hoodoovoodoo.com)**

**Fort Lauderdale 2861 East Commercial Blvd – 954-399-BLUE**

# 12 ANNUAL HOODOO VODOO HALLOWEEN BLUES BALL

## SPONSORSHIP LEVELS

### GHOSTLY PRESENTING \$ 2000.00 donation

All Radio and Print Advertising will mention Your Company or Product as presenting Sponsor.

Your Company Listed as presenting Sponsor on all Press Releases.  
Your Company Logo on Front Page of the Official Hoodoo Voodoo Program.  
Your Company Logo on all Hoodoo Voodoo Posters, 5000 Postcards & Flyers.  
Full Page Ad in The Official Hoodoo Voodoo Program in Color 8.5 in by 5.5in.  
Company Mentioned as Presenting Sponsor during Stage Announcements.  
6 R.I.P. Tickets and reserved Table for up to 6 people in Corporate Sponsor Seating.  
Up to 2 banners Displayed at the Event Site, Company to provide Banners (Up to 3x5ft)  
Internet Link for up to One Year at [www.hoodoovoodoo.com](http://www.hoodoovoodoo.com)

### HAUNTED STAGE OR HOUSE SPONSOR \$1.000.00 donation

All Radio and Print Advertising will mention Your Company or Product Sponsor.

Your Company Listed as Sponsor on all Press Releases.  
Your Company Logo on Front Page of the Official Hoodoo Voodoo Program.  
Your Company Logo on all Hoodoo Voodoo Posters, 5000 Postcards & Flyers.  
Half Page Ad in The Official Hoodoo Voodoo Program in Color 4.25in by 5.5in.  
Company Mentioned as Sponsor during Stage Announcements.  
4 R.I.P. Tickets and reserved Table for up to 4 people in Corporate Sponsor Seating.  
Your banner Displayed at the Event Site or Stage depending on donation, Company to provide Banner (Up to 3x5ft)  
Internet Link for up to One Year at [www.hoodoovoodoo.com](http://www.hoodoovoodoo.com)

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# 12 ANNUAL HOODOO VODOO HALLOWEEN BLUES BALL

HEADLESS SPONSOR \$500.00 donation

All Radio and Print Advertising will mention Your Company or Product Sponsor.

Your Company Listed as Sponsor on all Press Releases.

Your Company Logo on Front Page of the Official Hoodoo Voodoo Program.

Your Company Logo on all Hoodoo Voodoo Posters, 5000 Postcards & Flyers.

Quarter Page Ad in The Official Hoodoo Voodoo Program in Color 4.25in x 2.2in

Company Mentioned as Sponsor during Stage Announcements.

2 R.I.P. Tickets and reserved Table for up to 2 people in Corporate Sponsor Seating.

Internet Link for up to One Year at [www.hoodoovoodoo.com](http://www.hoodoovoodoo.com)

## VENDORS AND ADVERTISING

### FOOD VENDOR

Full food service for the event will be provided by Fritz And Franz Bierhaus and Satchmo Blues Bar.

### NON-FOOD VENDOR \$75.00

Vendor Space for Promotion and Sales 2 working passes, table and 2 chairs

### ON SITE BANNERS \$50.00

Non Stage Location, Company to supply Banner 3x5ft maximum.

## PROGRAM ADVERTISING

FULL PAGE \$ 100.00 8.5in by 5.5 in

HALF PAGE \$ 60.00 4.5 by 5.5 in

BUSSINESS CARD AD \$30.00

All ads must be submitted by October 5th 2010 on Hi-Res 300dpi or higher PDF, TIFF or JPEG

### INTERNET LINK \$100.00

Internet link from [www.hoodoovoodoo.com](http://www.hoodoovoodoo.com) until June 1st 2012

## CONTACT INFO

Sponsorship and Sales [boo@hoodoovoodoo.com](mailto:boo@hoodoovoodoo.com)

Dar Lopez 954 8294173 [djar\(at\)Blueatheart.com](mailto:djar(at)Blueatheart.com)

Gerardo Lopez 786 3800866

Production Inquires Gerardo Lopez 786 3800866

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